



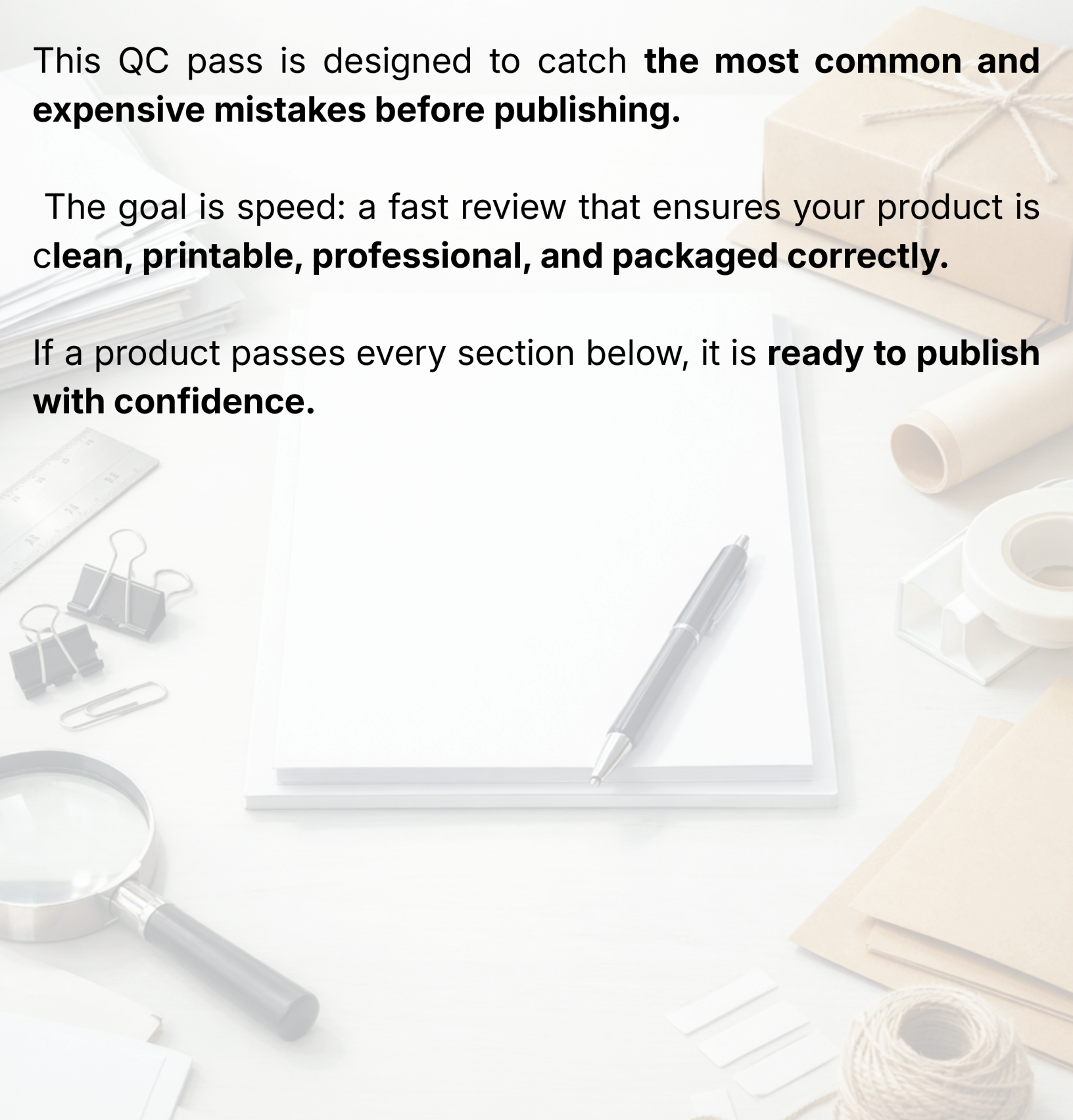
Printable Product Quality Check Checklist

Final Pre-Publish Pass for Printable Coloring, Puzzle, and Activity Products

This QC pass is designed to catch **the most common and expensive mistakes before publishing.**

The goal is speed: a fast review that ensures your product is **clean, printable, professional, and packaged correctly.**

If a product passes every section below, it is **ready to publish with confidence.**



Page Cleanliness Check

Every page should be visually clean and distraction-free.

Check the following:

- ✓ Lines are **solid black and clearly visible**
- ✓ No gray artifacts from image conversion
- ✓ No stray marks, random pixels, or sketch remnants
- ✓ No accidental shading that interferes with coloring
- ✓ All outlines are **consistent thickness**
- ✓ Shapes are closed where appropriate for coloring

Fail indicators:

- faint or broken outlines
- messy AI artifacts
- sketch construction lines left visible

These issues dramatically reduce perceived quality

Printability Check

Every page must print clearly on a **standard home printer**.

Verify:

- ✓ Page size is **8.5 × 11 inches** (or intended format)
- ✓ Margins prevent artwork from being cut off
- ✓ Artwork does not touch page edges unintentionally
- ✓ Line thickness is strong enough for printing
- ✓ No tiny details that disappear when printed

Recommended margin safety:

Top: 0.5"

Bottom: 0.5"

Left: 0.5"

Right: 0.5"

If anything looks questionable, **print one test page**.

Page Alignment & Layout

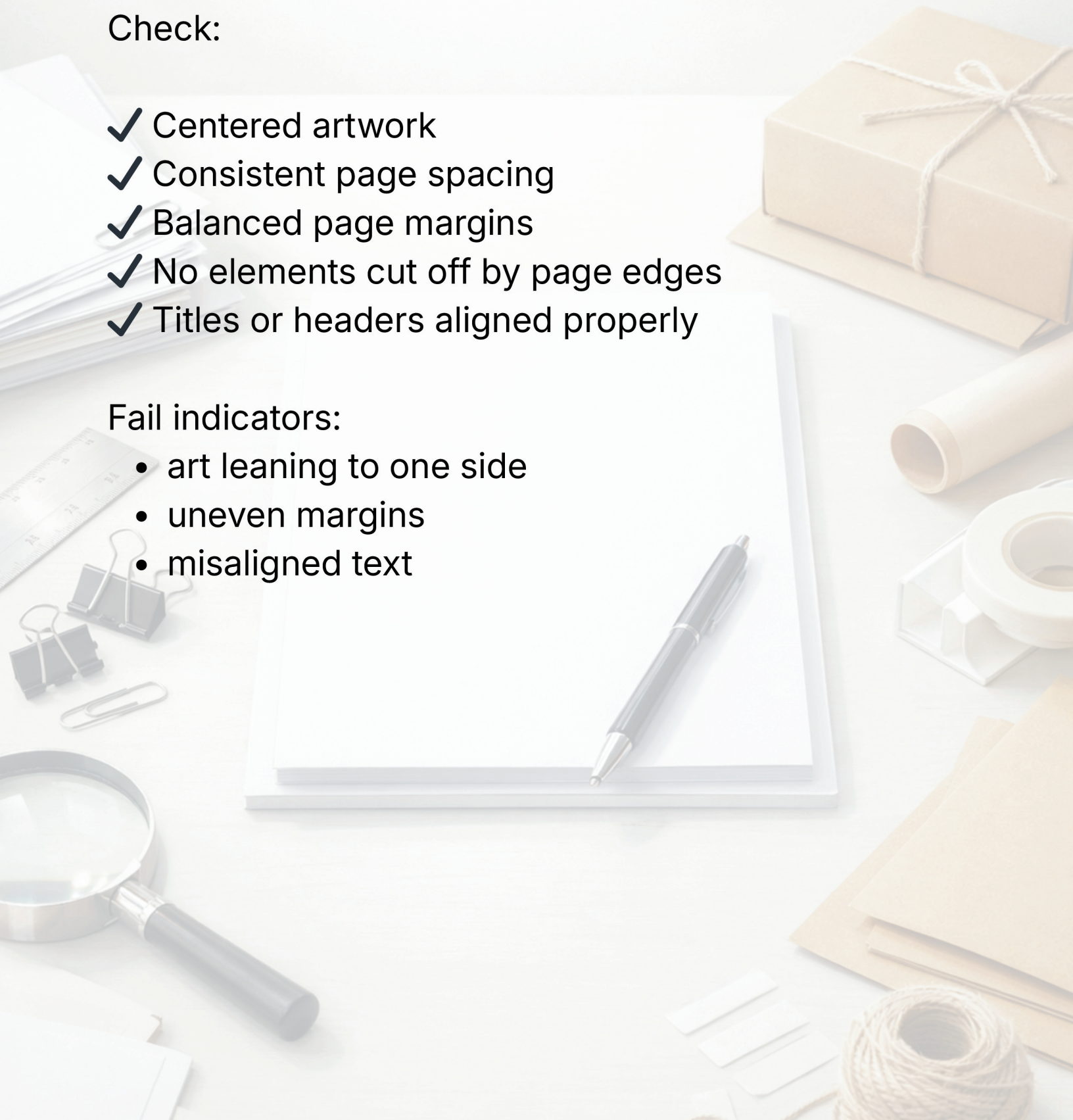
This ensures pages feel professionally designed.

Check:

- ✓ Centered artwork
- ✓ Consistent page spacing
- ✓ Balanced page margins
- ✓ No elements cut off by page edges
- ✓ Titles or headers aligned properly

Fail indicators:

- art leaning to one side
- uneven margins
- misaligned text



Content Completeness

Verify the full product experience is present.

Check:

- ✓ Title page included (if applicable)
- ✓ All activity pages present
- ✓ No duplicated pages accidentally included
- ✓ No missing puzzle pages or instructions
- ✓ Page count matches what you advertise

Example check:

Listing says: 30 pages

Actual file: 30 pages

Mismatch here creates refund requests.

Puzzle & Activity Function Check

Critical for puzzle-based products.

Verify:

- ✓ Word searches actually contain all listed words
- ✓ Mazes have a valid start and finish
- ✓ Spot-the-difference puzzles contain correct differences
- ✓ Answer keys included (if promised)

Fail indicators:

- impossible puzzles
- missing solutions
- incorrect word placements

These damage trust immediately

Visual Consistency

Products should feel cohesive.

Check:

- ✓ Illustration style consistent throughout
- ✓ Similar line thickness across pages
- ✓ Consistent theme and subject matter
- ✓ No random clip-art styles mixed in

Fail indicators:

- wildly different art styles
- mixed-quality pages

Consistency increases **perceived product value**.

File Export Settings

This ensures your file prints properly.

Verify:

- ✓ Exported as **high-quality PDF**
- ✓ Resolution suitable for printing (300 DPI recommended)
- ✓ Black lines appear crisp when zoomed in
- ✓ No blurry or pixelated artwork
- ✓ File size is reasonable (not excessively large)

If the file is huge:

Compress the PDF before delivery.

File Naming & Organization

Your file name should be clear to the buyer.

Good example:

Cute_Ocean_Animal_Coloring_Pages_Printable.pdf

Avoid names like:

final_v3_new_fixed.pdf

Buyers should instantly understand **what the file is**.

Packaging Check

Confirm that all files are included.

Verify:

- ✓ Main printable PDF
- ✓ Bonus files if advertised
- ✓ Answer keys if included
- ✓ Instructions (if needed)

If using a ZIP file:

- ✓ ZIP opens correctly
- ✓ Files inside are clearly named

Broken ZIP files are a common customer complaint.

Listing Accuracy Check

Your listing must match the product.

Verify:

- ✓ Page count accurate
- ✓ Product description matches contents
- ✓ Images reflect actual pages
- ✓ Features listed are included

Example check:

Listing: 25 coloring pages

Product: 25 coloring pages

Inaccurate listings create **negative reviews**.

Buyer Experience Check

Think like the customer.

Ask:

- ✓ Can someone understand the product instantly?
- ✓ Is it obvious how to print it?
- ✓ Is the file easy to download and use?
- ✓ Does the product feel complete?

If anything feels confusing, fix it now.

Final Quick Pass (60-Second Scan)

Before publishing, quickly confirm:

- ✓ Pages look clean
- ✓ Product is complete
- ✓ PDF opens correctly
- ✓ File names are clear
- ✓ Listing matches the product

If everything passes, the product is **ready to publish**.

The Real Purpose of QC

This checklist exists to prevent three common problems:

1. Refund requests
2. Bad reviews
3. Lost customer trust

A **2-minute QC pass** saves hours of fixing issues later.

