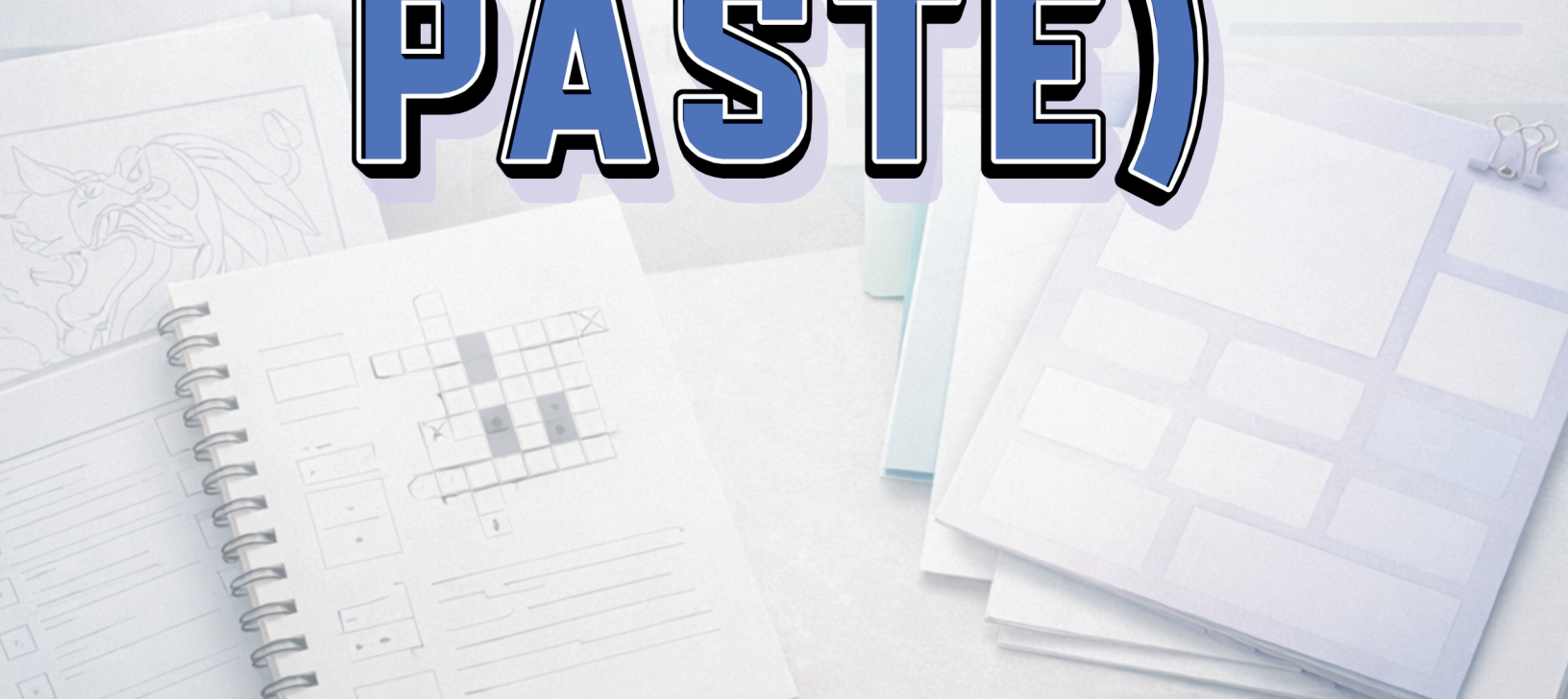


LISTING TEMPLATE (COPY & PASTE)

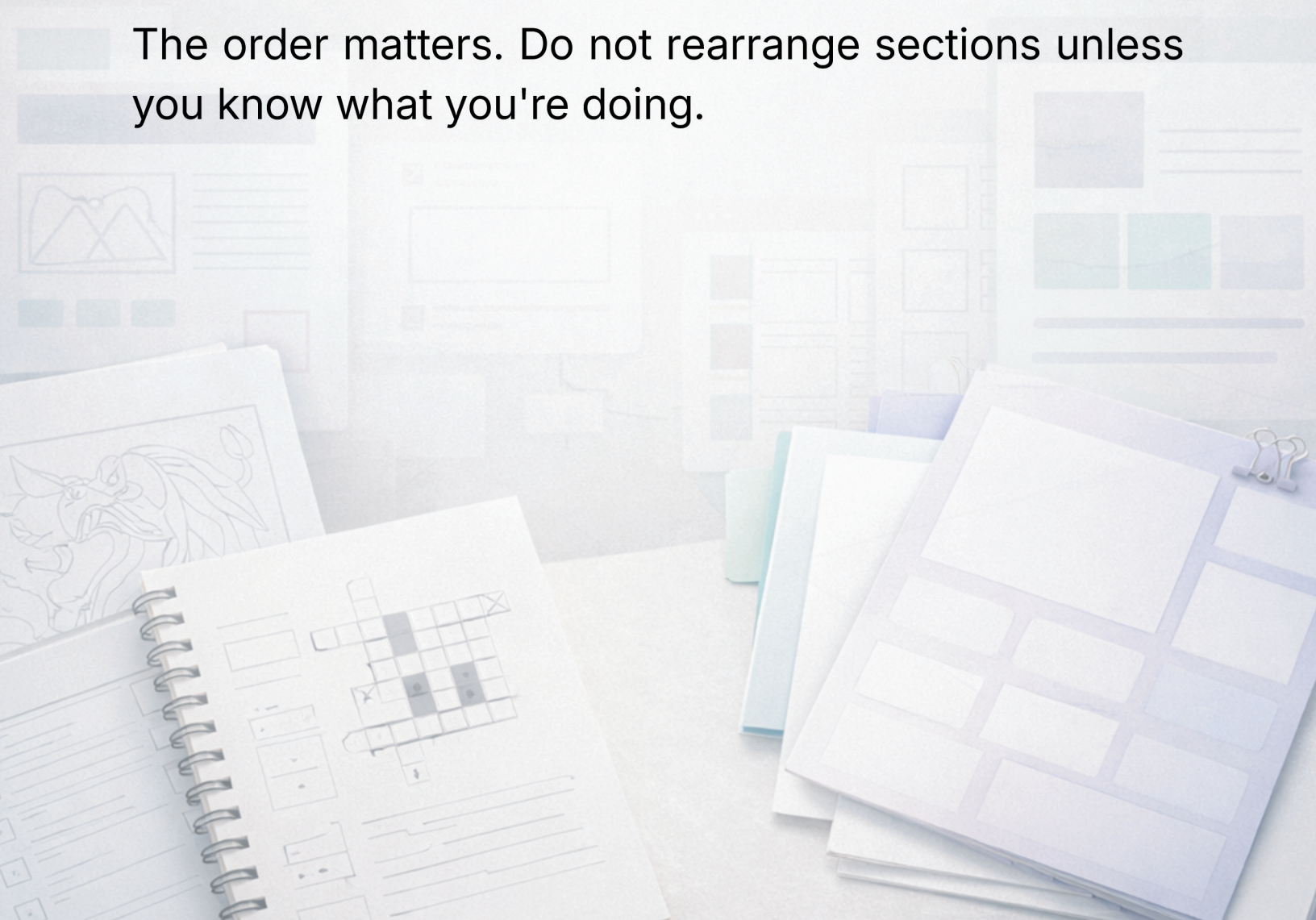


High-Conversion Printable Listing Template

*(Copy + Paste Structure for Marketplaces Like
Etsy, Gumroad, Shopify, or Your Own Store)*

This structure is designed so a buyer can understand what the product is, who it's for, and why it's valuable in under 10 seconds.

The order matters. Do not rearrange sections unless you know what you're doing.



Title Structure (Searchable + Clear)

Title Formula

[Theme/Subject] [Product Type] – Printable [Activity Type] for [Audience] | [Key Feature or Benefit] | Instant Download PDF

Example Titles

Coloring Book

Kawaii Ocean Friends Coloring Pages – Printable Cute Sea Animal Coloring Book for Kids & Teens | 25 Fun Pages | Instant Download PDF

Puzzle Pack

Woodland Animals Puzzle Pack – Printable Word Searches, Mazes & Brain Games for Kids | 30 Activity Pages | Instant Download

Activity Pack

Cozy Winter Activity Pack – Printable Coloring, Puzzles & Games for Kids | 40 Fun Pages | Instant Download PDF

Title Guidelines

Always include:

- Theme
- Product type
- Audience
- Page count or key value
- Printable / Instant Download

Avoid:

- Keyword stuffing
- Repeating the same words
- Titles longer than needed

Opening Hook (Buyer's First Scan)

This is the **first thing buyers read in the description.**

It should immediately answer:

What is this product and why is it worth it?

Template

Bring the fun of
{{PRODUCT_TYPE_AND_THEME}} to life with
this printable activity pack designed to
entertain, relax, and spark creativity. This digital
download includes a collection of engaging
pages that are perfect for kids, teens, or adults
who love hands-on activities they can print and
enjoy anytime.

Example

Bring the magic of kawaii ocean animals to life
with this printable coloring pack filled with
adorable sea creatures and relaxing scenes.
Perfect for kids and teens who love cute
characters and creative coloring fun

What You Get (Value Section)

This is where buyers understand **exactly what they're buying.**

Template

WHAT'S INCLUDED

- [Total Page Count] printable activity pages
- High-quality PDF format for easy printing
- Standard US Letter size (8.5 x 11 inches)
- Clean, crisp line art designed for coloring or activity play
- Instant digital download

Example

WHAT'S INCLUDED

- 30 printable activity pages
- Cute ocean animal coloring scenes
- Easy-to-print PDF format
- 8.5 x 11 inch pages
- Instant digital download

Activity Breakdown (Important)

This section increases perceived value by showing what's inside.

Template

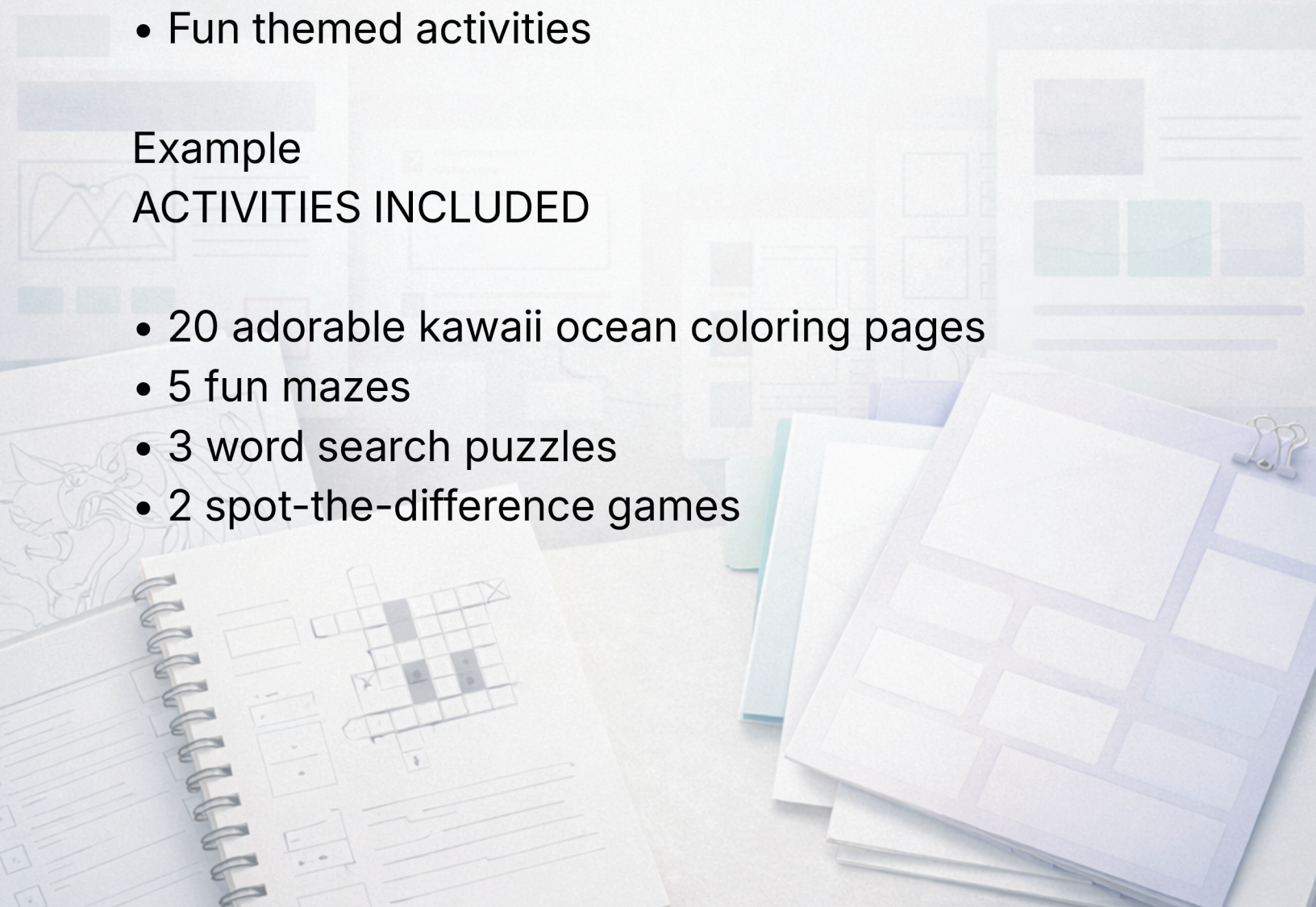
ACTIVITIES INCLUDED

- Coloring pages
- Mazes
- Word searches
- Puzzle games
- Fun themed activities

Example

ACTIVITIES INCLUDED

- 20 adorable kawaii ocean coloring pages
- 5 fun mazes
- 3 word search puzzles
- 2 spot-the-difference games



For pure coloring books:

INSIDE THIS COLORING BOOK

- Cute themed characters
- Fun scenes and environments
- Beginner-friendly line art
- Perfect for relaxing coloring sessions



Who This Is For

This removes buyer hesitation.

Template

PERFECT FOR

- Kids who enjoy creative activities
- Parents looking for screen-free entertainment
- Teachers needing classroom printables
- Homeschool learning activities
- Birthday party or rainy-day fun.



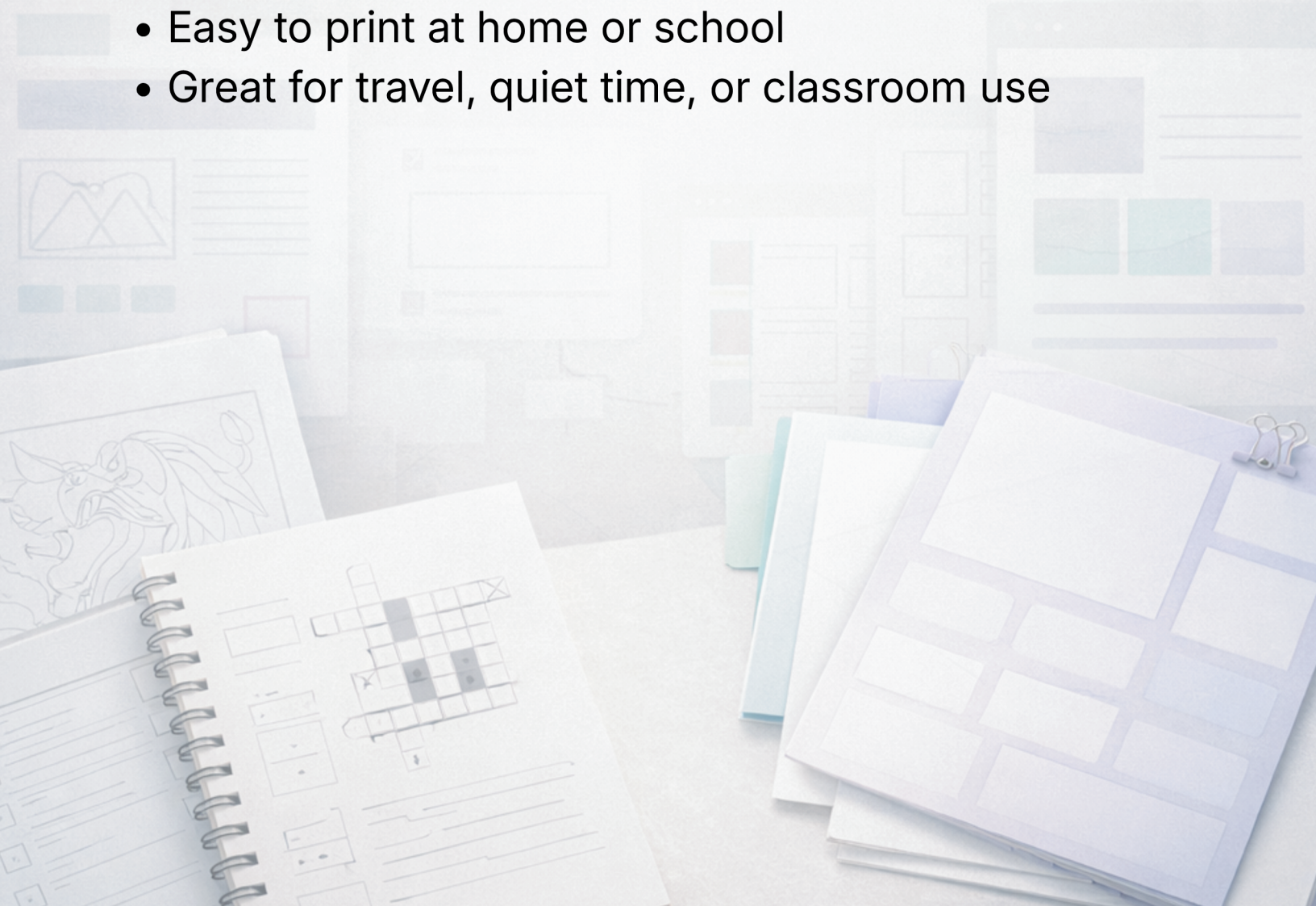
Why Buyers Love It

This builds emotional value.

Template

WHY YOU'LL LOVE THIS PACK

- Encourages creativity and imagination
- Helps develop focus and problem-solving skills
- Fun and relaxing activity for all ages
- Easy to print at home or school
- Great for travel, quiet time, or classroom use



Printing Instructions

This reduces customer confusion.

Template

PRINTING DETAILS

- Print at home or at a local print shop
- Works with standard home printers
- Recommended paper: regular printer paper or thicker cardstock
- Unlimited personal prints after purchase



Instant Download Section

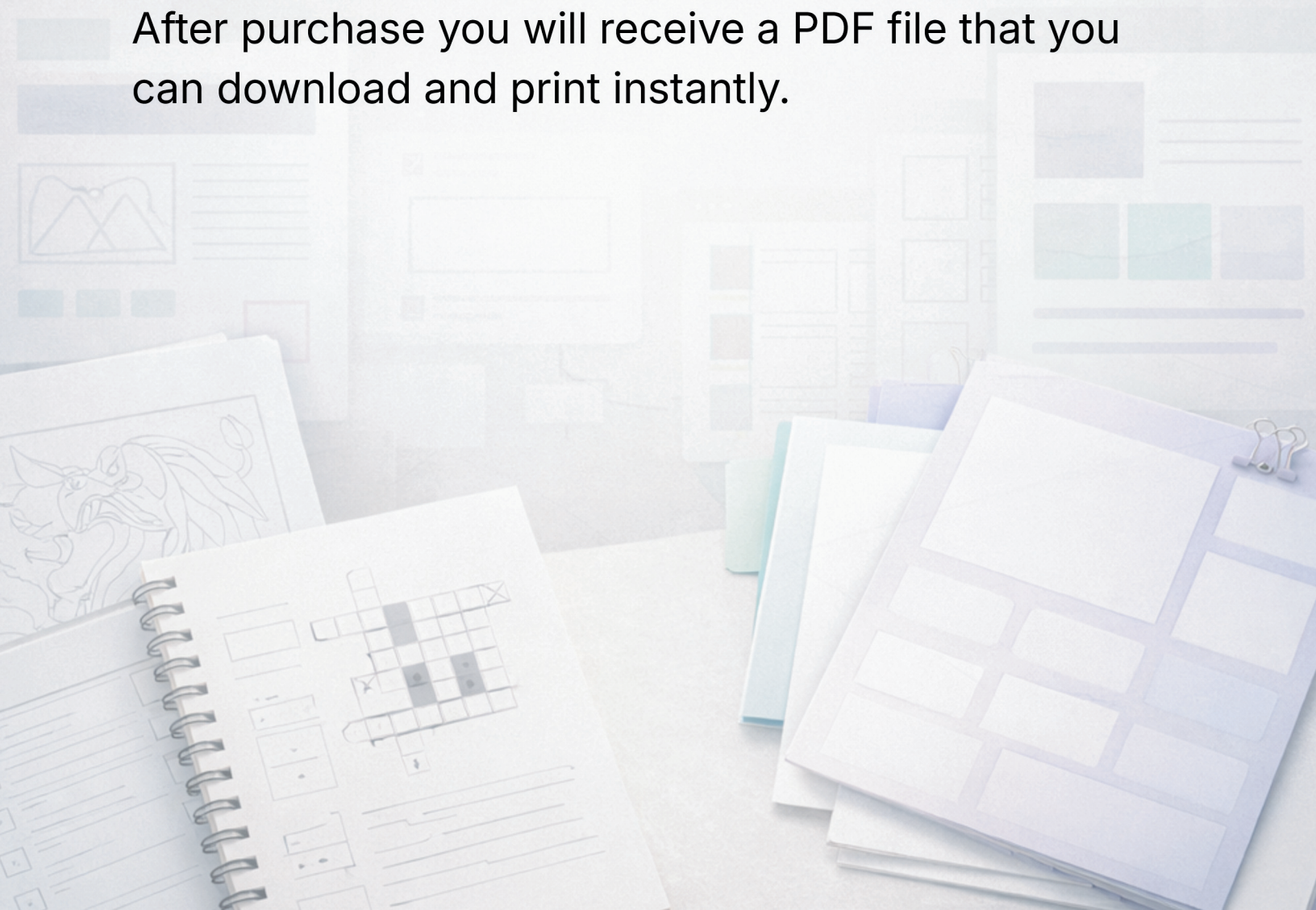
This answers the most common buyer question.

Template

INSTANT DOWNLOAD

This is a digital product. No physical item will be shipped.

After purchase you will receive a PDF file that you can download and print instantly.



Important Notes

Prevents refunds and confusion.

Template

PLEASE NOTE

- This is a digital download
- Colors may vary slightly depending on your printer
- Files are for personal use only
- No physical product will be mailed



Closing Call-To-Action

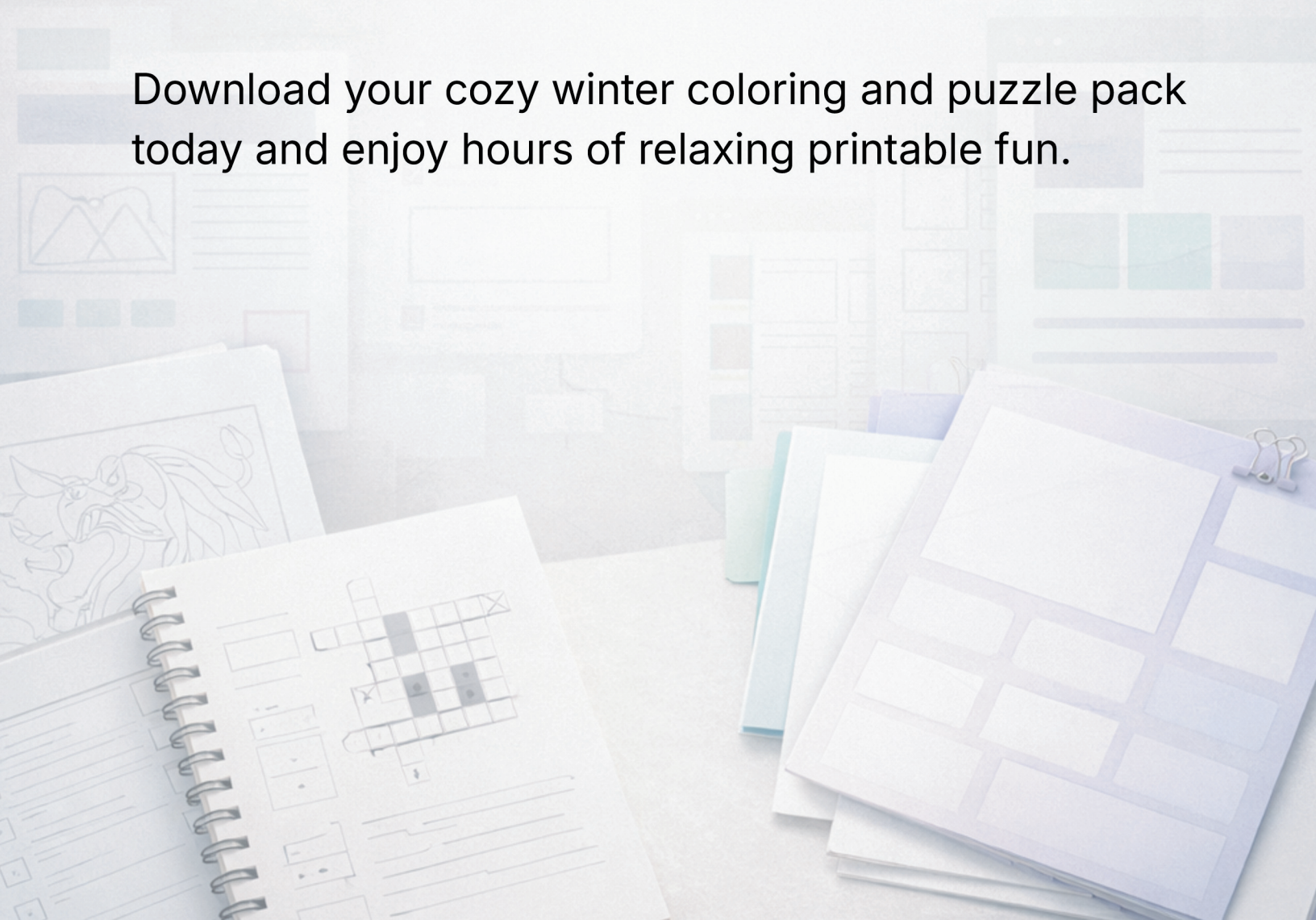
Encourage the purchase.

Template

Download your {{PRODUCT_TYPE_AND_THEME}} today and start enjoying hours of fun printable activities!

Example

Download your cozy winter coloring and puzzle pack today and enjoy hours of relaxing printable fun.



Complete Listing Structure (Final Order)

Always follow this sequence:

1. Title
2. Opening Hook
3. What's Included
4. Activity Breakdown
5. Who It's For
6. Why Buyers Love It
7. Printing Details
8. Instant Download
9. Important Notes
10. Call to Action
- 11.

This order ensures buyers understand the **product value quickly**, which increases conversions.

