

5-MINUTE PRINTABLE BUSINESS SETUP

A quick-start guide to help you set up your first printable product with less confusion and more clarity.

CMC
Coloring Club



Pick Your Direction

Before you create anything, get clear on what you are building.

- Business type: Printable digital products
- Product category: Choose one lane like planners, coloring pages, worksheets, journals, or activity packs
- Target customer: Pick one clear audience
- Core outcome: Define what the product helps them do

Clear businesses sell faster than vague ones.

Choose Your First Product

Start with one product that is simple enough to finish and useful enough to feel real.

Good beginner options:

- A 10 to 20 page planner
- A themed worksheet pack
- A habit tracker bundle
- A simple activity or coloring pack

Do not build a full catalog first. Build one clean product.

Lock Your Format

Choose your format once and keep it consistent.

- Page size: 8.5 x 11 inches
- Resolution: 300 DPI
- Orientation: Portrait
- Background: Clean white
- Margins: Safe for printing

Changing formats mid-project creates mistakes and wasted time.

Set Up Your Files

Create a simple folder structure before you start.

Project folder:

- Source Files

- Final PDF

- Mockups

- Listing Copy

File naming example:

- Printable-Product-Name.pdf

Clean files make everything easier to finish, upload, and deliver.

Build for Clarity

As you create the product, keep it simple and usable.

- Use the same fonts and sizes across pages
- Keep spacing clean and even
- Avoid clutter
- Make each page easy to understand
- Remove all placeholder text before finishing

Your goal is not to impress. Your goal is to be usable.

Test It Like a Customer

Before you sell it, use it the way a buyer would.

- Open the file outside your design tool
- Scroll every page from start to finish
- Print at least one page
- Check readability and spacing
- Confirm everything looks right at full size

If it only works inside your software, it is not ready.

Write a Clear Listing

Your listing should answer the basic questions fast.

Your title should include:

- What it is
- Who it is for
- The format

Your description should include:

- What is included
- Number of pages
- File type
- Page size
- How the customer will use it

Clarity beats cleverness here.

Do the Final 5 – Minute Check

Before publishing, confirm:

- The product matches the listing
- The file opens correctly
- The page count is accurate
- The design feels consistent
- Nothing looks unfinished

If something feels off, fix it before launch.

What You Do Not Need Right Now

Do not slow yourself down with things that are not required for your first product.

- A full website before you publish
- Multiple product categories
- Advanced branding systems
- Complex tools you do not understand
- Perfect everything before launch

You need a working product, not a perfect business.

Quick Reference

- **Business type:** Printable digital products
- **First goal:** One complete, usable product
- **Format standard:** 8.5 x 11 inches at 300 DPI
- **Delivery:** One clean PDF file
- **Listing must include:** What it is, who it is for, what is included, file type, and size
- **Final step:** Open, review, test print, confirm accuracy, then publish

Final Direction

Start simple. Finish one product. Learn from it. Then repeat.

That is how momentum gets built.

